

• SELECTED WORK

Jacques Vermeulen

Founder & CEO, Blue Streak Group

Blue Streak Group delivers integrated digital solutions for modern business: custom software, workflow automation, and professional websites, so you get your digital stack from one trusted partner.

Software

Custom products and tools built for how your team actually works

Automations

Screening and workflow systems that cut manual busywork

Websites

Design, hosting, and ongoing care that keep you sharp online

SOFTWARE

Featured product: Blue Streak Talent

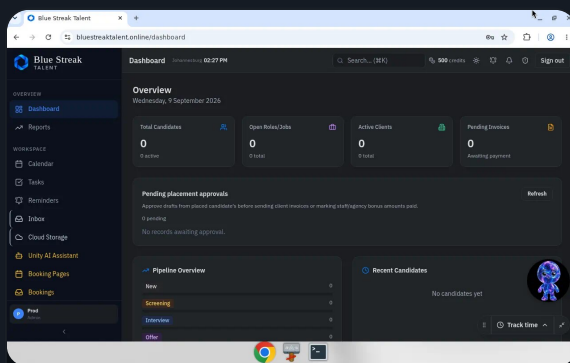
A recruitment platform that puts candidates, jobs, pipelines, and day-to-day ops in one place, with AI to speed up the busywork. Live at bluestreaktalent.online.

SaaS product

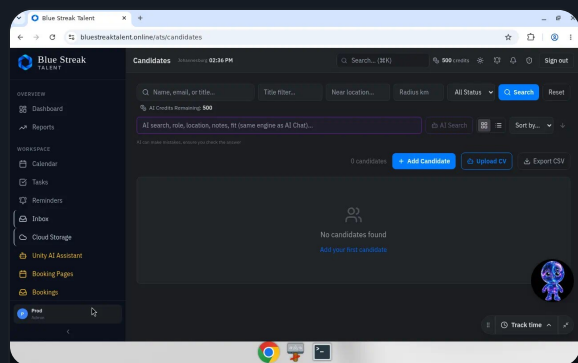
Live

bluestreaktalent.online

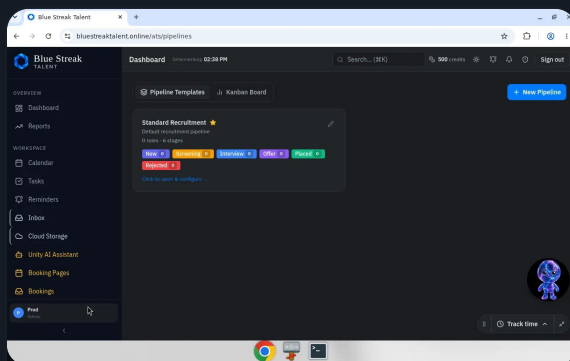
One place for your dashboard, candidates, and hiring pipelines, plus Unity, an in-app AI assistant for summaries and drafts, so your team can run the hire without juggling five other tools.



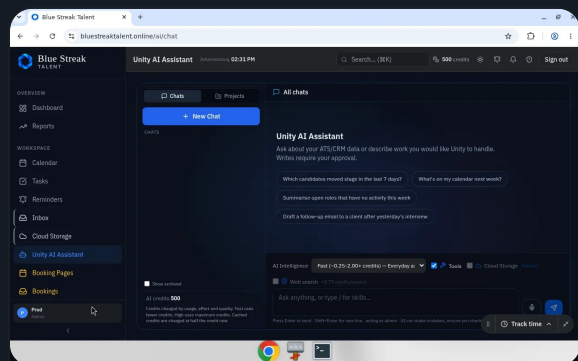
Dashboard



Candidates



Pipelines



Unity AI assistant

Blue Streak Mailer

Cold-email tool I built for Blue Streak outreach: campaigns, lead lists, templates, inbox warmup, and clear engagement reporting so you know what actually got opened and replied to.

Internal tool

Outbound + warmup

Campaign sends and inbox warmup stay separate, so reporting only counts real outreach: volume, active campaigns, opens, clicks, replies, and bounces.

Dashboard

Outbound vs warmup volume, active campaigns, leads

Leads & Campaigns

Lists and sequenced outbound sends

Templates

Reusable copy for cold outreach

Warmup & Email Health

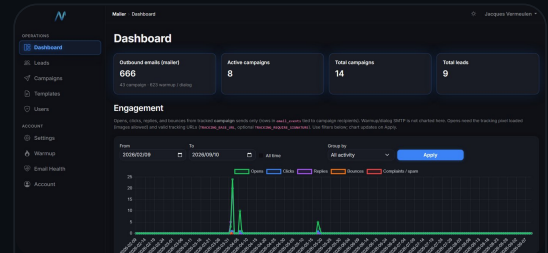
Inbox warmup path and deliverability checks

Opens

Clicks

Replies

Bounces



Mailer dashboard

Automation: resume screening for GemHarvest

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graph LR; A[01 Applications in] --> B[02 Scored to the job]; B --> C[03 Requirements from the brief]; C --> D[04 Human review];
```

01 Applications in
LinkedIn and website applications arrive automatically and are matched to the right open role.

02 Scored to the job
Resumes are read and scored against must-haves for that role, including location and firm-type checks where needed.

03 Requirements from the brief
Client call notes and job descriptions become a clear, approved requirements set used for scoring.

04 Human review
Recruiters work a simple queue: pending, contact, submit, or drop, with AI recommendations visible on each row.

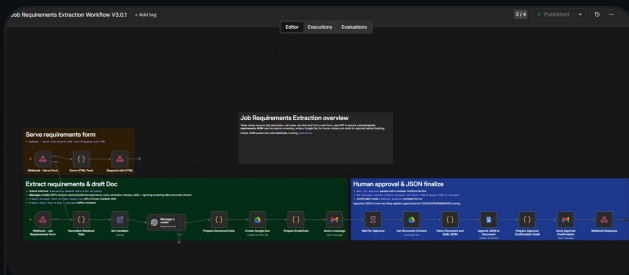
Applications in

Scored to the job

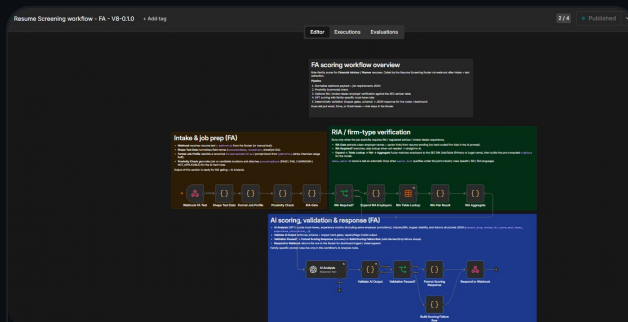
Requirements from the brief

Human review

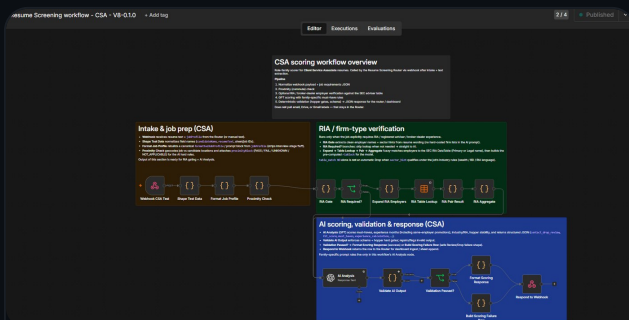




Job requirements



Financial Advisor scoring



Client Service Associate scoring

WEBSITES

Live websites

Company and client sites in production. Open any card to view the live page.

The logo for Blue Streak Group, consisting of the letters 'BSG' in white inside a white circle.

Blue Streak Group

bluestreakgrp.com

Company home for Blue Streak Group.

The logo for Blue Streak Software, consisting of the letters 'BSS' in white inside a white circle.

Blue Streak Software

bluestreaksoftware.com

Software brand and product landing.

The logo for Blue Streak Social, consisting of the letters 'BSO' in white inside a white circle.

Blue Streak Social

bluestreaksocial.com

Social / marketing brand site.

The logo for Blue Streak Domains, consisting of the letters 'BSD' in white inside a white circle.

Blue Streak Domains

bluestreakdomains.com

Domains brand site.



Smile2Wow

smile2wow.co.za

Dental practice site.



Cerebral Switch

cerebralswitch.com

Product and brand site.



Dr Dee Vet Consult

drdeevetconsult.com

Veterinary consult site.



Godknows Hwata

godknowshwata.com

Scuba dive instructor personal site.

Ongoing care

Sites I keep live, updated, and supported for the client.



GemHarvest

gemharvest.com - ongoing website care and updates

Let's talk

If you need a product build, screening automation, or a sharp website, email me and I will reply myself.

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